Initiative Women into Leadership

INITIATIVE WOMEN INTO LEADERSHIP E.V.

INFORMATION PACKAGE

OUR MISSION & PROMISE

- The Initiative Women into Leadership e.V (IWiL) has been established in November 2017
- IWiL is a Cross-Mentoring program to bridge the gap in leadership development for women.
 - Exclusive and sustainable network for women at top level
 - Broad exchange of experience beyond corporate mainstream
 - Promote diversity, drive innovation, and enable female leadership. We deliver a proof point for top management that a career through the ranks is tangible
 - It addresses the challenge of developing female leadership at the highest corporate levels.
- Collaborative efforts with member companies and leaders from diverse sectors.
- Personal mentorship by distinguished figures from the economy, culture, media, science, medicine, society, and more.
- Ongoing commitment to empowering more female talents to advance in their careers.
- Invitation for interested companies and individuals to engage with the program for further information and participation.



OUR BOARD



Sabine Hansen Chairwomen of the Executive Board



Dr. Natalie Daghles Vice Chairwomen



Dr. Werner Grünewald Financial & Operation Management



Dr. Maike Albers-Malkus Program & Communication Management



Nicole Riggers Relationship Management

> Initiative Women into Leadership

OUR TEAM





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ADVISORY BOARD



Matthias Schellenberg CEO Deutsche Apotheker- und Ärztebank



Melanie Wiese CFO Deutsche Beteiligungs AG



Jacquiline Harvey **Regional Director** China and Hongkong Audi AG



Kohlpaintner Volpe CEO Santander Consumer Brenntag SE Bank AG

CEO





OUR PURPOSE & TARGET GROUP

- Cross-Mentoring program aimed at elevating female talents to top management roles.

- Facilitates experience sharing with established leaders across industries and disciplines.
- Encourages personal and meaningful dialogue beyond company boundaries.
- Seeks to fill the gap in development programs for women at the 1st and 2nd management levels.
- Asserts that women at these levels are integral to a company's economic success.
- Champions diverse management as a pathway to greater corporate success.
- Dedicated to increasing the representation of women in mid-to-upper management.
- Targets and prepares identified female talent for their next professional advancement.
- Offers a unique and enduring network for women at high management levels.

• Your Benefit:

- Provides access to an exclusive network for broad experience exchange.
- Matches mentees with accomplished mentors from major corporations for guidance.



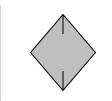
QUALITY GATEWAYS

- Live Matching by the means of speed dating (30 minutes à 2 rounds)
- Mentoring Guidelines / Letter of Intent to be signed by both parties
- Letter of Commitment / Letter of Engagement to be signed by Mentor/Mentee
- Regular check-up calls by Matching Committee / IWiL Board
- Monthly Mentor / Mentees zoom calls to share best practices / issues identified
- Min. of Six personal/digital meet-ups of the tandems per year
- Mandatory networking events, Kick Off, IWiL Summit, IWiL Graduation Ceremony
- Evaluation of the mentoring tandem



OUR MEMBERSHIPS: MEMBER COMPANY

One-Time Admission Fee: 4900,00€



Annual Fee: 4500,00€

- Opportunity to nominate up to two female executives yearly to the exclusive IWiL Mentee-Pool.
- Proactive involvement in creating a diversified leadership team, decreasing internal barriers to diversity.
- Enhanced adherence to contemporary ESG standards, meeting capital market expectations for diverse leadership.
- Regular engagement with the network through quarterly membership calls for strategic updates and support.



3 – PILLAR-CONCEPT

Member Companies

- are represented by top-level management participating as mentors
- annually nominate female executives into IWiL Mentee-Pool
- systematically develop their own high potentials
- present themselves internally and externally as an attractive employer and systematically tie up their talents
- get own organisation engaged and reduce internal resistance for a more diverse leadership team
- comply better to the new ESG standards and respond adequately to the call for more diverse leadership from the capital markets

Mentors

- accompany female executives by sharing personal experiences and questions with the mentees
- issue a statement for women in leadership positions through their membership
- are part of an exclusive cross-company network and render support on personal level
- get valuable external feedback by the means of reverse mentoring
- are highlighted as exceptional executives with a true cause and by doing this, we promote their visibility beyond established leadership roles

Mentees

- are offered a tremendous opportunity to become part of an exclusive network and get personal access to top personalities by being nominated in the IWiL-program
- issue a statement for women in leadership positions through their membership and are part of an exclusive cross-company network
- bring up questions, topics and specific concerns in the meetings and actively use the suggestions, opportunities and contacts offered
- gain internal and external visibility through press coverage helping them succeed in the organization



OUR PROCESS

How do we get women in leadership?

Through our innovative and sophisticated hybrid (digital & live) matching process, we match mentees with an individual mentor who is suitable for the mentee's needs and wishes.

Since trust is an important factor in mentoring relationships, the mentees can indicate who they would prefer as a potential mentor.

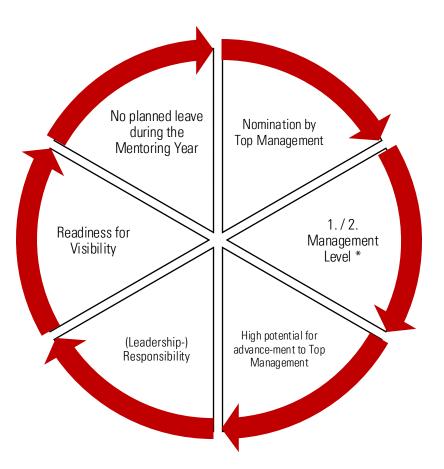
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To fully satisfy everyone's expectations, mentors and mentees pledge confidentiality and, in a signed 'letter of intent', specify the form of communication (telephone, in person, via skype), the number of meetings, expectations, and goals.

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OUR NOMINATION REQUIREMENTS



*1. Management Level (Department Management / Director Level)2. Management Level (Department Head)



OUR PROCESS

The mentees are pre-selected by the corporate member organization.

Personal Interviews with possible mentees, IWiL Board and our Matching Committee who will ultimately decide who will make it into the mentee class.

Two live-matching rounds a 30 minutes at the Kick Off event between each mentee/mentor tandem.

Once individual feedback is collected by mentees & mentors is collected, the final tandem will be assigned by the IWiL board.

Mentoring Duration of 12 Months: March to 28th of February

Initiative Women into Leadership

SELECTED MEMBER COMPANIES



DO YOU WANT TO TAKE THE NEXT STEP?

If you feel inspired by our initiative and would like to become part of it as a corporate member or top personality, we look forward to hearing from you. We would be very happy to engage into a first discussion with you and introduce you to IWiL in detail.



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